



A new music experience is coming out of the blue later this year...

FOR IMMEDIATE RELEASE: SUNDAY 16TH JULY, 2017: Zaccaria Concerts & Touring are very excited to present **SummerSalt** - a brand new concert event which exemplifies the great Australian outdoor summer. **SummerSalt** will take place in some of the most picturesque locations around the country. On top of showcasing the best of home-grown and international bands - it will also bring cultural attractions, placing a very heavy emphasis on local community and sustainability. This will be a first of its kind. Launching the first **SummerSalt** series of concerts, will be some of Australia's best loved and most notable bands & artists.

With sun, salt air, and sweet music to wash over the Australian coast, **SummerSalt** will create the perfect setting to dance the afternoon away with your friends or chill on the beach. The first show will kick off in Adelaide. South Australian audiences will be able to soak up some classic seaside charm under the spell of **John Butler Trio** and **Missy Higgins** on the shores of Glenelg Beach.

John Butler remains one of the most successful independent artists in Australia's history. His band, the **John Butler Trio**, have sold out a myriad of performances over the years in Australia and have gone on to take their music worldwide. **John Butler** has an impressive one million album sales to his name, has been the No. 1 most played artist on Australian radio and has numerous ARIA awards to write home about. Having played on countless festivals across the globe, **John Butler Trio** are in constant demand, after developing an earnest reputation as one of the best live blues and roots acts to this day. Their recent ARIA award winning album, *Flesh & Blood*, was released globally in February 2014. This then took them to sold out shows in Australia, Europe & North America, then remarkably saw them play their largest ever headline ticketed show at the famous Red Rocks Amphitheatre (Colorado) in front of nearly 10,000 people. **John Butler Trio** continues to capture their fans and take them on an organic journey.

Over the last decade **Missy Higgins** has become one of our most beloved singer/songwriters. Her first three albums, *The Sound of White*, *On a Clear Night* and *The Ol' Razzle Dazzle*, have sold more than a million copies. They've each gone to No. 1 on the Australian charts and each has also been recognised with ARIA Awards. In September 2014, **Missy** released her fourth studio album **OZ**, an eclectic mix of Aussie cover versions also accompanied by a quirky book of related essays. The album received rave reviews on release and in the accompanying **OZ** book, **Missy** uses each of the recordings as the starting point for a sprawling series of essays; reflecting on life, love, music and much more.

New South Wales and Western Australia will feature **The Cat Empire** and **Xavier Rudd** across various stunning backdrops in both States. Sydney & Perth concert goers will experience the best of iconic beachside locations: Bondi (Sydney) and Rottnest Island (Perth). Then the regional areas of NSW and WA will share the same musical events on the lush green grounds of scenic wineries – Hope Estate and 3 Oceans.

Celebrated as one of the world's energetic festival bands and party powerhouses, **The Cat Empire** continue to deliver a spectacular live show. To this day, they remain fiercely independent and are one of the most successful mash ups of jazz, funk, and world music that Australia has ever seen. They've had hit singles and headlined festivals around the globe, placing them as one of the country's biggest and most notable live bands. 2016 saw their *Rising With The Sun* album debut at No. 1 on both the National ARIA & AIR charts, Top 10 in six other countries and then Top 20 in 16 countries around the world, along with a global debut at No. 9 on the iTunes worldwide chart. Their last international tour saw them play to over a quarter of a million people throughout Europe, North and South America, Australia and Asia. Their varied and exploratory approach to music has brought together a global army of fans of all ages. **The Cat Empire** experience is inimitable and unforgettable all at once.

Since the very beginning, **Xavier Rudd's** ability to connect with people has been his most powerful gift. The more he has toured the world, the more hearts he has touched and the more of the world he has put back into his music. Hailed as one of Australia's most proficient multi-instrumentalists, **Xavier Rudd** continues to enthral audiences worldwide. In 2016, **Xavier** topped the charts in the Netherlands with his single *Follow the Sun*, achieving platinum sales in Italy and sparking insatiable demand for his live show from all corners of the globe. **Xavier** will soon return from a massive 45 date tour of Europe and North America which saw him grace festival stages and headline iconic theatres.

The concert event will include a dedicated **SummerSalt Lounge** area (for lounge tickets holders only) for those who wish to enjoy the show at their own pace & leisure. There will also be access for concert goers to market stalls, mobile food options and activities to bring culture and community together. Many of these events are family friendly and will encourage people of all ages. Patrons are encouraged to check online for all ticketing information first, as each venue has different restrictions.

SummerSalt respects the gorgeous summer settings we are gifted with across Australia and include green initiatives to minimize our impact on these locations and beyond. As part of our efforts, you can purchase a Green Ticket for an additional \$3.00 and this will be invested into native reforestation projects across agricultural land in NSW & QLD. These projects help offset the emissions generated by the **SummerSalt** concert series.

This is a stellar line up of Australian music and is going to be a superb Summer series. Watch this space for more shows to be announced in the coming months.

Tickets on sale on Tuesday 25th July at 10.00am local time
Ticket sales for all shows are available only at:
www.summersaltmusic.com.au

For all publicity enquiries, please contact:
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SUMMERSALT TOUR DATES 2017

**Saturday 18th November
Glenelg Beach – Adelaide, SA
John Butler Trio and Missy Higgins**

**Saturday 25th November
Hope Estate - Hunter Valley, NSW
The Cat Empire and Xavier Rudd**

**Sunday 26th November
Bondi Beach – Sydney, NSW
The Cat Empire and Xavier Rudd**

**Saturday 2nd December
3 Oceans Winery – Margaret River, WA
The Cat Empire and Xavier Rudd**

**Sunday 3rd December
Hotel Rottnest – Perth, WA
The Cat Empire and Xavier Rudd**

Tickets available for all shows through:
www.summersaltmusic.com.au

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